

# New Library books for the Lincoln International Business School 2017-18

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135 items

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**The modern law of evidence** - Adrian Keane, Paul McKeown, 2018

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**May 2018** (12 items)

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**Managing innovation: integrating technological, market and organizational change** - Joseph Tidd, John Bessant, c2013

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**Global innovation management** - J. Christopher Westland, 2016

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**Managing innovation and change** - David Mayle, Open University, 2006

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**Cycles in the UK housing economy: price and its relationship with lenders, buyers, consumption and construction** - David Gray, 2017

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**What is strategy: and does it matter?** - Richard Whittington, 2001

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**Business strategy: managing uncertainty, opportunity, and enterprise** - J.-C. Spender, 2014

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**Competitive advantage: creating and sustaining superior performance** - Michael E. Porter, 2004

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**Understanding Michael Porter: the essential guide to competition and strategy** - Joan Magretta, c2012

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**Exploring innovation** - David Smith, 2015

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**Business research methods for Chinese students: a practical guide to your research project** - Huiping Xian, Yue Meng-Lewis, 2018

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**Corporate reputations, branding and people management: a strategic approach to HR** -

Graeme Martin, Susan Hetrick, 2006

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**Psychology of language [Fifth edition]** - David W. Carroll, c2008

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## April 2018 (45 items)

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**Digital marketing** - Dave Chaffey, Fiona Ellis-Chadwick, 2016

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**Current topics in management: Vol. 13: Global perspectives on strategy, behavior, and performance** - M. Afzalur Rahim, 2017

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**Leadership theory and research: a critical approach to new and existing paradigms** - Christian Harrison, c2018

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**Sustainable event management: a practical guide** - Meegan Jones, 2018

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**Globalization and global citizenship: interdisciplinary approaches** - 2017

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**Sport business in leading economies** - 2018

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**Events management: an introduction** - Charles Bladen, James Kennell, Emma Abson, Nick Wilde, 2017

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**The labour of leisure: the culture of free time** - Chris Rojek, 2010

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**The theory of the leisure class** - Thorstein Veblen, John Kenneth Galbraith, 2017

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**Tourism, performance, and place: a geographic perspective** - Jillian M. Rickly-Boyd, Daniel C. Knudsen, Lisa C. Braverman, Michelle M. Metro-Roland, 2017

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**Applied intermediate macroeconomics** - Kevin D. Hoover, 2014

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**Operations and process management: principles and practice for strategic impact** - Nigel Slack, Alistair Brandon-Jones, 2018

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**Strategic corporate social responsibility: sustainable value creation** - David Chandler, 2017

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**Understanding social enterprise: theory and practice** - Rory Ridley-Duff, Mike Bull, 2015

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**Corporate social responsibility: strategy, communication, governance** - 2017

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**The crisis management cycle** - Christer Pursiainen, 2017

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**Corporate responsibility** - Mick Blowfield, Alan Murray, c2014

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**Social entrepreneurship: new models of sustainable social change** - Alex Nicholls, 2008

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**Disruptive leadership: Apple and the technology of caring deeply : nine keys to organizational excellence and global impact** - Rich Kao, c2018

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**Corporate responsibility** - Mick Blowfield, Alan Murray, c2014

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**Work psychology: understanding human behaviour in the workplace** - John Arnold, Ray Randall, 2016

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**Health and safety: risk management** - Tony Boyle, 2018

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**Business and the natural environment: a research overview** - 2018

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**Leading innovation, creativity and enterprise** - Peter Cook, 2016

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**21st century workforces and workplaces: the challenges and opportunities for future work practices and labour markets** - S. Bevan, Ian Brinkley, Cary L. Cooper, Zofia Bajorek, 2018

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**Strategy plain and simple: 3 steps to building a successful strategy for your startup or growing business** - Vaughan Evans, 2018

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**Brilliant business models** - Adam J. Bock, 2018

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**Business process management** - Akhil Kumar, 2018

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**Cycles in the UK housing economy: price and its relationship with lenders, buyers, consumption and construction** - David Gray, 2017

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**Doughnut economics: seven ways to think like a 21st century economist** - Kate Raworth, 2018

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**International finance: theory and policy** - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2018

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**Resigned activism: living with pollution in rural China** - Anna Lora-Wainwright, 2017

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**Corporate communication through social media: strategies for managing reputation** - Asha Kaul, Vidhi Chaudhri, 2017

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**The financial instability hypothesis of Hyman P. Minsky: application to the current financial crisis** - Michal Paulus, c2014

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**Managing leadership transition for nonprofits: passing the torch to sustain organizational excellence** - Barry Dym, Susan Egmont, Laura Watkins, 2011

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**Direct and digital marketing in practice** - Brian Thomas, Matthew Housden, 2017

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**Leading organizations: ten timeless truths** - Scott Keller, Mary Meaney, 2017

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**Strategic corporate social responsibility: sustainable value creation** - David Chandler, 2017

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**Managing without profit: leadership, governance and management of civil society organisations** - Mike Hudson, 2017

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**Strategic performance management: accounting for organizational control** - Ralph William Adler, 2018

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**Social enterprise: developing sustainable businesses** - Frank Martin, Marcus Thompson, 2010

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**Introduction to social entrepreneurship** - Teresa Chahine, 2016

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**International economics: theory and policy** - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2018

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**Codes of business ethics: a guide to developing and implementing an effective code** - Simon Webley, Daniel Johnson, Institute of Business Ethics, 2016

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**Consumer behavior & marketing strategy** - J. Paul Peter, Jerry C. Olson, 2010

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## March 2018 (33 items)

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**Coughing and clapping: investigating audience experience** - 2014

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**A history of management thought** - Morgen Witzel, 2017

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**Managing diversity in organizations: a global perspective** - Marià del Carmen Triana, 2017

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**Business process management: practical guidelines to successful implementations** - John Jeston, 2018

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**Brilliant business models** - Adam J. Bock, 2017

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**Business statistics: a decision-making approach** - David F. Groebner, Patrick W. Shannon, Phillip C. Fry, 2018

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**A framework for marketing management** - Philip Kotler, Kevin Lane Keller, 2016

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**Financial markets and institutions** - Frederic S. Mishkin, Stanley G. Eakins, 2016

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**Options, futures, and other derivatives [ninth edition]** - John Hull, 2017

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**Distinction: a social critique of the judgement of taste** - Pierre Bourdieu, 2015

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**Access French 2** - Bernard Grosz, 2013

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**Practical readings in financial derivatives** - Robert W. Kolb, 1998

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**The darker nations: a people's history of the Third World** - Vijay Prashad, 2008

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**Cultures in organizations: three perspectives** - Joanne Martin, 1993

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**Succeeding at social enterprise: hard-won lessons for nonprofits and social entrepreneurs** - Social Enterprise Alliance, c2010

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**Consumer behavior & marketing strategy** - J. Paul Peter, Jerry C. Olson, 2010

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**Events management: an introduction** - Charles Bladen, James Kennell, Emma Abson, Nick Wilde, 2017

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**Rethinking management: confronting the roots and consequences of current theory and practice** - Neil Douglas, Terry Wykowski, 2017

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**For successful risk management, think M\_o\_R** - Great Britain. Office of Government Commerce, 2007

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**Leadership** - Marian Iszatt-White, Christopher Saunders, 2017

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**Disruptive tourism and its untidy guests: alternative ontologies for future hospitalities** - Soile Veijola, Jennie Germann Molz, Olli Pyyhtinen, 2014

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**Principles of financial regulation** - John Armour, 2016

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**Research methods for tourism students** - 2018

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**Tourism, progress and peace** - Omar Moufakkir, Ian Kelly, c2010

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**Narrating trauma: on the impact of collective suffering** - Ron Eyerman, Jeffrey C. Alexander, Elizabeth Butler Breese, 2011

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**Behavioral strategic management** - Philip Bromiley, Devaki Rau, 2018

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**Marketing and supply chain management: a systemic approach** - Dimitris Folinas, Thomas Fotiadis, 2018

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**The dark side of social media: a consumer psychology perspective - 2018**

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**The responsible entrepreneur: four game-changing archetypes for founders, leaders, and impact investors - Carol Sanford, c2014**

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**Sustainable development and corporate social responsibility - Dongyong Zhang, Stephen Morse, Uma S. Kambhampati, 2018**

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**Green supply chain management: a concise introduction - Joseph Sarkis, Yijie Dou, 2018**

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**Global leadership: research, practice, and development - 2018**

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**Managing cultural differences: global leadership for the 21st century - Robert T. Moran, Neil R. Abramson, 2017**

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## February 2018 (44 items)

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**Parliaments and the European Court of Human Rights - Alice Donald, Philip Leach, 2016**

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**APM body of knowledge - Association for Project Management, 2012**

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**Leadership: theory and practice - Peter Guy Northouse, c2016**

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**Introducing leadership - David Pardey, 2016**

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**Organizational behaviour - David A. Buchanan, Andrzej Huczynski, 2017**

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**Consumer behavior: building marketing strategy - Del I. Hawkins, David L. Mothersbaugh, c2013**

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**Principles and practice of marketing - Jim Blythe, 2014**

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**Research methods for leisure and tourism - Anthony James Veal, 2018**

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**Corporate social responsibility, governance and corporate reputation - Petter Gottschalk, 2011**

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**Strategic management for hospitality and tourism** - Fevzi Okumus, Levent Altinay, Prakash Chathoth, 2013

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**Economics** - N. Gregory Mankiw, Mark P. Taylor, 2017

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**Risk management in banking** - Joell Bessis, 2015

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**Succeeding at social enterprise: hard-won lessons for nonprofits and social entrepreneurs** - Social Enterprise Alliance, c2010

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**Business ethics: a contemporary approach** - Gael McDonald, 2015

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**Leadership: theory and practice** - Peter Guy Northouse, c2016

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**International business** - Simon Collinson, Rajneesh Narula, Alan M. Rugman, 2017

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**Global brand strategy: world-wise marketing in the age of branding** - Jan-Benedict E. M. Steenkamp, 2017

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**Tourism and memories of home: migrants, displaced people, exiles and diasporic communities** - 2017

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**Events management: an introduction** - Charles Bladen, James Kennell, Emma Abson, Nick Wilde, 2017

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**Improving the performance of sponsorship** - Ardi Kolah, 2015

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**Business accounting and finance** - Catherine Gowthorpe, Catherine Gowthorpe, c2011

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**Advanced macroeconomics** - David Romer, c2012

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**Sorry about that: the language of public apology** - Edwin L. Battistella, 2014

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**Economics** - N. Gregory Mankiw, Mark P. Taylor, 2017

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**Cultural tourism: global and local perspectives** - Greg Richards, 2007

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**Improving the performance of sponsorship** - Ardi Kolah, 2015

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**Tourism and citizenship: rights, freedom and responsibilities in the global order** - Raoul V. Bianchi, Marcus L. Stephenson, 2014

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**Legacies and mega events: fact or fairy tales?** - 2018

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**Work psychology: understanding human behaviour in the workplace** - John Arnold, Ray Randall, 2016

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**Essentials of strategic management: the quest for competitive advantage** - John Gamble, Margaret Ann Peteraf, Arthur A. Thompson, 2017

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**Diffusion of innovations** - Everett M. Rogers, 2003

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**Managing change: a critical perspective** - Mark Hughes, Chartered Institute of Personnel and Development, 2010

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**Leisure and the motive to volunteer: theories of serious, casual, and project-based leisure** - Robert A. Stebbins, 2015

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**Global leadership: research, practice, and development** - 2018

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**Sustainable development and corporate social responsibility** - Dongyong Zhang, Stephen Morse, Uma S. Kambhampati, 2017

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**Green supply chain management: a concise introduction** - Joseph Sarkis, Yijie Dou, 2018

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**Options, futures, and other derivatives [ninth edition]** - John Hull, 2017

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**Principles of financial regulation** - John Armour, 2016

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**Advertising & IMC: principles & practice** - Sandra E. Moriarty, Sandra E. Moriarty, Nancy Mitchell, William Wells, 2015

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**Sustainable marketing** - Barry Emery, 2011

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**Tourism, diasporas, and space** - Tim Coles, Dallen J. Timothy, 2004

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**The economic development process in the Middle East and North Africa** - Alessandro Romagnoli, Luisa E. Mengoni, 2014

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**Creative and innovative auditing** - Jeffrey Ridley, 2018

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