

New Library books for the Lincoln International Business School 2017-18

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January 2018 (38 items)

Art beyond sight: a resource guide to art, creativity, and visual impairment - Elisabeth Salzhauer Axel, Nina Sobol Levent, c2003

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Management ethics: an intercultural perspective - William A. Evans, c1981

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The global business environment: challenges and responsibilities - Janet Morrison, 2016

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Marketing and the bottom line: the marketing metrics to pump up cash flow - Tim Ambler, 2003

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Advertising and promotion - Christopher E. Hackley, Rungpaka Amy Hackley, 2015

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The corporate reputation of multinational corporations: an analysis of consumers' perceptions of corporate reputation and its effects across nations - Cathrin Huber, 2018

Book

Corporate reputation decoded: building, managing and strategising for corporate excellence - Asha Kaul, Avani Desai, 2014

Book

The business of events management - 2014

Book

How to read Foucault - Johanna Oksala, 2007

Book

Organizational behavior - Stephen P. Robbins, Tim Judge, c2017

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Organizational change - Barbara Senior, Stephen Swailes, 2016

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Doing research in business and management: an essential guide to planning your project - M. N. K. Saunders, Philip Lewis, 2018

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HBR's 10 must reads 2018: the definitive management ideas of the year from Harvard Business Review - 2018

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Olympic cities: city agendas, planning and the world's games, 1896-2020 - 2017

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Brand anarchy: managing corporate reputation - Steve Earl, Stephen Waddington, 2012

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Macroeconomics: a European perspective - Olivier Blanchard, Alessia Amighini, Francesco Giavazzi, 2017

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Research methods for leisure and tourism - Anthony James Veal, 2018

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Principles of management for the hospitality industry - D. V. Tesone, 2010

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Events management: principles & practice - Razaq Raj, Paul Walters, Tahir Rashid, 2017

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Events management: an international approach - 2017

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The coming of the aerial war: culture and the fear of airborne attack in inter-war Britain - Michele Haapamaki, 2014

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The experience economy - B. Joseph Pine, James H. Gilmore, 2011

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Consumerism, romance and the wedding experience - Sharon Boden, 2003

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Hospitality business development - Ahmed Hassanien, Crispin Dale, Alan Clarke, 2010

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Protests as events: politics, activism and leisure - 2015

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Geographies of mobilities: practices, spaces, subjects - 2016

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The handbook of communication and corporate reputation - 2015

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Planning the corporate reputation - Victor W. R. Markham, 2015

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Corporate reputation and competitiveness - Gary Davies, Rosa Chun, Rui Vinhas Da Silva, Stuart Roper, 2015

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Reputation management - Sabrina Helm, Kerstin Liehr-Gobbers, Christopher Storck, 2011

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Applied economics - 2012

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Sponsorship in marketing: effective communication through sports, arts and events - T. Bettina Cornwell, 2014

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Corporate finance - David Hillier, Stephen A. Ross, Randolph Westerfield, Jeffrey F. Jaffe, Bradford D. Jordan, c2016

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Fashion trend forecasting - Gwyneth Holland, Rae Jones, 2017

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Research methods in tourism, hospitality & events management - Paul Brunt, Susan Horner, Natalie Semley, 2017

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How to research trends: move beyond trend watching to kick start innovation - Els Dragt, 2017

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Accessible tourism: concepts and issues - Dimitrios Buhalis, Simon Darcy, c2011

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December 2017 (39 items)

Corporate governance - Chris A. Mallin, 2016

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Real options and merchant operations of energy and other commodities - Nicola Secomandi, Duane J. Seppi, 2014

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Tourism and war - Richard Butler, Wantanee Suntikul, 2013

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The development of international business: a narrative of theory and practice - Robert D.

Pearce, 2017

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The UK as a medium maritime power in the 21st century: logistics for influence -

Christopher Martin, 2016

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Tolley's tax guide 2017-18 - Claire Hayes, Ruth Newman, 2017

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Equestrianism: the history of horse use, racing, and the Olympics - Jane Sandifer, 2012

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Agile practice guide - Project Management Institute, c2017

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Sustainable tourism futures: perspectives on systems, restructuring and innovations -

Stefan Goessling, Colin Michael Hall, David B. Weaver, 2012

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Introducing organizational behaviour and management - David Knights, Hugh Willmott, Joanna Brewis, c2012

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Project management: planning and control techniques - Rory Burke, c2013

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Organizational behaviour - David A. Buchanan, Andrzej Huczynski, 2017

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Employment law: the essentials - David Lewis, Malcolm Sargeant, 2017

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APM body of knowledge - Association for Project Management, 2012

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Management consulting: delivering an effective project - Louise Wickham, Jeremy Wilcock, 2016

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The sociology of work - Keith Grint, Darren Nixon, 2015

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Global bank regulation: principles and policies - Heidi M. Schooner, Michael Taylor, 2010

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Distinction: a social critique of the judgement of taste - Pierre Bourdieu, 2010

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The event manager's bible: the complete guide to planning and organising a voluntary or public event - Des Conway, 2009

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Investments - Zvi Bodie, Alex Kane, Alan J. Marcus, 2018

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Financial markets and institutions - Frederic S. Mishkin, Stanley G. Eakins, 2016

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Sustainability in the hospitality industry: principles of sustainable operations - Philip Sloan, Willy Legrand, Joseph S. Chen, 2013

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Research methods for leisure and tourism - Anthony James Veal, 2018

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Principles of management for the hospitality industry - D. V. Tesone, 2010

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Crisis, issues and reputation management - Andrew Griffin, 2014

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Built to last: successful habits of visionary companies - James C. Collins, Jerry I. Porras, 2005

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Systemic coaching and constellations: the principles, practices and application for individuals, teams and groups - John Whittington, 2016

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Participatory heritage - 2017

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Risk management in commodity markets: from shipping to agriculturals and energy - H lyette Geman, c2008

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Risk management in banking - Jo l Bessis, 2015

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Corporate social responsibility: strategy, communication, governance - 2017

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Global bank regulation: principles and policies - Heidi M. Schooner, Michael Taylor, 2010

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Principles and practice of marketing - Jim Blythe, 2014

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Ethics and diversity in business management education: a sociological study with international scope - Mary Godwyn, 2015

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Quantitative methods for business - C. D. J. Waters, 2011

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Project management: planning and control techniques - Rory Burke, c2013

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Macroeconomics: a European perspective - Olivier Blanchard, Alessia Amighini, Francesco Giavazzi, 2017

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Sponsorship in marketing: effective communication through sports, arts and events - T. Bettina Cornwell, 2014

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Art beyond sight: a resource guide to art, creativity, and visual impairment - Elisabeth Salzhauer Axel, Nina Sobol Levent, c2003

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November 2017 (118 items)

Good to great: why some companies make the leap-- and others don't - James C. Collins, 2001

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Power, politics and organizational change: winning the turf game - David A. Buchanan, Richard J. Badham, 2008

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Managing reform in universities: the dynamics of culture, identity and organisational change - 2015

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Work less, live more?: critical analysis of the work-life boundary - Christopher Warhurst, Doris Ruth Eikhof, Axel Haunschild, 2008

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Building smart teams: a roadmap to high performance - Carol Anne Beatty, Brenda A. Barker Scott, 2004

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Change management: a guide to effective implementation - James McCalman, Rob Paton, Sabina Siebert, 2016

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Business to business marketing management: a global perspective [Third edition] - Jim Blythe, Alan S. Zimmerman, 2017

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How the mighty fall: and why some companies never give in - James C. Collins, 2009

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Work psychology: understanding human behaviour in the workplace - John Arnold, 2016

Book

Corporate finance - David Hillier, Stephen A. Ross, Randolph Westerfield, Jeffrey F. Jaffe, Bradford D. Jordan, c2016

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Global marketing [ninth edition] - Warren J. Keegan, Mark C. Green, 2016

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Comparative taxation: why tax systems differ - Chris Evans, John Hasseldine, Andrew Lymer, Robert C. Ricketts, Cedric Sandford, 2017

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Fundamentals of marketing - Paul Baines, Chris Fill, Sara Rosengren, Paolo Antonetti, 2017

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Managing employee performance: design and implementation in organizations - Richard S. Williams, c2002

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Sport management and the natural environment: theory and practice - 2014

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Armstrong on reinventing performance management: building a culture of continuous improvement - Michael Armstrong, 2017

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Fashion buying and merchandising: from mass-market to luxury retail - Miguel Hebrero, c2015

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Studyguide for Managerial economics & business strategy by Michael Baye, 8th edition - Michael R. Baye, 2016

Book

International financial reporting and analysis [Seventh edition] - David Alexander, Anne Britton, Ann Jorissen, Martin Hoogendoorn, Carien Van Mourik, 2017

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International financial reporting: a practical guide - Alan Melville, 2017

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Marketing across cultures - Jean-Claude Usunier, Julie Anne Lee, 2013

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The audit process: principles, practice and cases - Iain Gray, Stuart Manson, Louise Crawford, 2015

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Introduction to econometrics - James H. Stock, Mark W. Watson, 2015

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Tourism: a modern synthesis [Fourth edition] - Joanne Connell, Page Stephen, 2014

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Access French - Bernard Grosz, Henriette Harnisch, 2003

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Managing sport business: an introduction - Linda Trenberth, David Hassan, 2012

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Managing sport mega-events - 2017

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Foundations of managing sporting events: organizing the 1966 FIFA World Cup - Kevin D. Tennent, Alex Gillett, 2017

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Financial management in the sport industry - Matthew T. Brown, Daniel A. Rascher, Mark S. Nagel, Chad D. McEvoy, 2017

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Economics: the user's guide - Ha-Joon Chang, 2014

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International management: culture, strategy, and behavior - Fred Luthans, Jonathan P. Doh, c2018

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How to write dissertations & project reports - Kathleen McMillan, Jonathan D. B. Weyers, 2011

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The economics of money, banking and financial markets - Frederic S. Mishkin, 2016

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Operations management [Eighth edition] - Nigel Slack, Alistair Brandon-Jones, Robert Johnston, 2016

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Research methods for business students - Mark Saunders, Philip Lewis, Adrian Thornhill, 2016

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Mastering the dynamics of innovation - James M. Utterback, 1996

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Risk management in commodity markets: from shipping to agriculturals and energy - Hllyette Geman, c2008

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Marketing and the bottom line: the marketing metrics to pump up cash flow - Tim Ambler, 2003

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Corporate reputation and competitiveness - Gary Davies, 2003

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Essentials of corporate communication: implementating practices for effective reputation management - C. B. M. van Riel, Charles J. Fombrun, 2007

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Corporate reputations, branding and people management: a strategic approach to HR - Graeme Martin, Susan Hetrick, 2006

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Facets of corporate identity, communication and reputation - T. C. Melewar, 2008

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Work psychology: understanding human behaviour in the workplace - John Arnold, 2016

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Principles and practice of marketing - Jim Blythe, 2014

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Management and business research - Mark Easterby-Smith, Richard Thorpe, Paul Jackson, 2015

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Entrepreneurial marketing: sustaining growth in all organisations - Ian Chaston, 2016

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The innovator's dilemma: when new technologies cause great firms to fail - Clayton M. Christensen, 2016

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New frontiers in open innovation - 2017

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Strategic brand management: building, measuring, and managing brand equity - Kevin Lane Keller, c2013

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Career theory and practice: learning through case studies - Jane Laurel Swanson, Nadya A. Fouad, 2015

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Human resource management in organisations: the theory and practice of high performance - Izabela Robinson, Chartered Institute of Personnel and Development, 2006

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Cultural tourism in a changing world: politics, participation and (re)presentation - Melanie K. Smith, Mike Robinson, c2006

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Essentials of marketing - Jim Blythe, Jane Martin, 2016

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Principles and practice of marketing - David Jobber, Fiona Ellis-Chadwick, 2016

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Principles of marketing - Philip Kotler, Gary Armstrong, Marc O. Opresnik, 2017

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A very short, fairly interesting and reasonably cheap book about studying organizations - Christopher Grey, 2017

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Financial accounting and reporting - Barry Elliott, Jamie Elliott, 2017

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The entrepreneurial state: debunking public vs. private sector myths - Mariana Mazzucato, c2015

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Motivation in public management: the call of public service - Annie Hondeghe, James L. Perry, 2008

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Performance management: multidisciplinary perspectives - 2008

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Performance management systems: a global perspective - Arup Varma, Pawan S. Budhwar, Angelo S. DeNisi, 2008

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Managing sport business: an introduction - Linda Trenberth, David Hassan, 2012

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International business - Alan M. Rugman, Simon Collinson, Richard M. Hodgetts, 2006

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Global shift: mapping the changing contours of the world economy - Peter Dicken, 2015

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Tourism: principles and practice [Fifth edition] - John Fletcher, Alan Fyall, David Gilbert, Stephen Wanhill, 2013

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The development of international business: a narrative of theory and practice - Robert D. Pearce, 2017

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International economics: theory and policy - Paul R. Krugman, Maurice Obstfeld, Marc J. Melitz, 2014

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Tourism and war - Richard Butler, Wantanee Suntikul, 2013

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Management accounting for decision makers - Peter Atrill, E. J. McLaney, 2015

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Ethical dilemmas in management - Christina Garsten, Tor Hernes, 2009

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Business & society: ethics, sustainability, and stakeholder management - Archie B. Carroll, A. Brown, Jill, Ann K. Buchholtz, 2017

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Management by ethics: innovative discoveries for corporate ethical and market moral reform - 2015

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International management ethics: a critical, cross-cultural perspective - Terence Jackson, 2011

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Risk management in banking - Joëll Bessis, 2015

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Organized uncertainty: designing a world of risk management - Michael Power, c2007

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The innovation journey - Andrew H. Van de Ven, 1999

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Digital marketing excellence: planning, optimizing and integrating online marketing - Dave Chaffey, P. R. Smith, 2017

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Cultures in organizations: three perspectives - Joanne Martin, 1993

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Sports finance and management: real estate, entertainment, and the remaking of the business - Jason Winfree, Mark S. Rosentraub, c2012

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Reputation management: the key to successful public relations and corporate communication - John Doorley, Helio Fred Garcia, 2015

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Corporate reputations, branding and people management: a strategic approach to HR - Graeme Martin, Susan Hetrick, 2006

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Fundamentals of risk management for accountants and managers: tools & techniques - Paul M. Collier, c2009

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Essentials of tourism - Chris Cooper, 2016

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Managing sustainable tourism: a legacy for the future - David L. Edgell, 2016

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Understanding tourism: a critical introduction - Kevin Hannam, Dan Knox, 2010

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Corporate governance in developing and emerging markets - 2017

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A guide to the project management body of knowledge (PMBOK guide) - 2017

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Managing successful projects with PRINCE2 - AXELOS Limited, 2017

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Financial markets and institutions - Frederic S. Mishkin, Stanley Eakins, 2016

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Global bank regulation: principles and policies - Heidi M. Schooner, Michael Taylor, 2010

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Events project management - Hanya Pielichaty, Georgiana Els, Ian Reed, Vanessa Mawer, 2017

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Tourism mobilities: places to play, places in play - Mimi Sheller, John Urry, 2004

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Engineering mathematics - J. O. Bird, 2014

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Corporate finance: principles and practice - Denzil Watson, Antony Head, 2016

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Leadership team coaching: developing collective transformational leadership - Peter Hawkins, 2017

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Tourism - Peter Robinson, Michael Luïck, Stephen L. J. Smith, 2013

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Contemporary sport marketing: global perspectives - 2017

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Systemic coaching and constellations: the principles, practices and application for individuals, teams and groups - John Whittington, 2016

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Everyday practices of tourism mobilities: packing a bag - Kaya Barry, 2018

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Corporate reputation decoded - Asha Kaul,

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Brand, identity and corporate reputation - Lim Ming

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The Corporate Reputation of Multinational Corporations

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The Vulnerability of Corporate Reputation - Peter Verhezen

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Selected essays on corporate reputation and social media - Markus Kick

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